

Greg Devitt, RGD

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PROFILE

I am an R.G.D. Ontario accredited graphic designer with over fifteen years experience providing visual design solutions within corporate and educational publishing environments. I have extensive experience managing large, multi-faceted design projects from concept to final production. I am also an established post-secondary design educator having developed skills in planning, instruction, assessment, and management.

GRAPHIC DESIGN EXPERIENCE

2006-PRESENT Greg Devitt Design

Graphic Designer

Specialize in corporate marketing design and navigational design solutions for educational and trade publishing. Encourage long-term client relationships through excellence in design and production, accessibility, and cooperation. Clients include McGraw-Hill Ryerson, Nelson Education, University of Toronto Press, Multi-Health Systems, and Jupiter Industries.

1999-2006 McGraw-Hill Ryerson

In-House Graphic Designer and Typesetter

Worked closely with Sponsors, Marketing, and Sales to provide design solutions for book covers and interiors ranging from trade books to all levels of education. Provided typesetting services to higher education and school division. Supported Production Coordinators regarding all aspects of design and print production.

1996-1999 IBM Canada

Graphic Designer/Project Coordinator

Worked closely with clients to produce marketing materials, internal communications, and static and multimedia speaker-support presentations. Coordinated departmental workflow.

TEACHING EXPERIENCE

2007-PRESENT Durham College

Adjunct Professor

Develop teaching material and instruct students in the operation of design-related software (InDesign CS6, Illustrator CS6, Photoshop CS6), design practices and principles, and career planning for the School of Media, Art and Design. Experience instructing within various programs, including:

- Electronic Publishing 1 (Public Relations)
- Introduction to Macintosh (Pre-Media)
- Desktop Publishing and Photoshop (Music Business Management)
- Careers in Communication Arts (Pre-Media)
- Digital Art, Illustration, and Design 1 (Contemporary Web/Multimedia)
- Digital Illustration and Design 2 (Graphic Design)

COMPUTER EXPERIENCE & TECHNICAL SKILLS

- Adobe Creative Suite 6 (InDesign, Photoshop, Illustrator, Acrobat, Flash, Dreamweaver), QuarkXPress
- Digital photography and image correction
- HTML, CSS, Content and Learning Management Systems (WebCT, Desire2Learn, WordPress)
- Web hosting and site management
- Microsoft Office Suite (Word, PowerPoint, Excel, Entourage)
- Mac OS, FTP, E-mail, IM, Videoconferencing, HTML E-mail, Social Media

■ ADMINISTRATIVE EXPERIENCE

- Former member of the Board of Directors for the Pregnancy Help Centre of Durham.
- Member of policies and procedures team for Production/Design at McGraw-Hill Ryerson.
- Developed workflow procedures for Customer Support Operations at IBM Canada.

■ TRAINING AND PROFESSIONAL DEVELOPMENT

- 2008 Global Leadership Summit, Aug. 2008
- DC Connect “Learning Environment for Instructors” – Desire2Learn, May 2012, Durham College
- Accessible Instruction: UDL in Teaching and Learning (Accessibility for Ontarians with Disabilities Act (AODA) and the Accessible Instruction for Educators), Dec. 2012, Durham College

■ HONOURS

- R.G.D. at Work Featured Graphic Designer, Nov. 26 – Dec. 9, 2012, *RGD Ontario*
- Theresa Courneyea Outstanding Service Award, 2001, *McGraw-Hill Ryerson*
- Numerous Outstanding Performance Awards, *McGraw-Hill Ryerson*

■ EDUCATION

- 2012-2014** Thompson Rivers University, *Bachelor of Design (in progress)*
- 1993-1996** Seneca College of Applied Arts and Technology,
Design Arts with High Honours